

## **Establishing a ClimateWatch Trail**

Thank you for requesting more information on how to establish a ClimateWatch Trail. Educational, non-profit and community groups receive significantly subsidised charges. Please contact us for more information.

### **Contributions from Earthwatch**

Earthwatch provides the following when establishing a ClimateWatch Trail:

#### **Setup:**

One ClimateWatch trail created for \$12K (two trails for \$20K). This includes:

1. Site visits to help establish trail sites and identify species
2. Set up of ClimateWatch trail materials (webpage, recording sheet and trail-specific field guides and recording sheets)
3. Ability to include 2 additional species (i.e. local species which may not be on the program's monitoring list currently; subject to scientists' review)
4. Training for staff in the program, so they can engage the community
5. A communications toolkit to help activate the trails
6. An Earthwatch sustainable behaviour change toolkit to provide to trail users
7. Information provided for signage
8. For 2 years: annual report provided by Earthwatch

#### **Ongoing:**

- Data hosting
- Technology support for ClimateWatch Android and iOS apps and website
- Data validation of ClimateWatch records
- Data submission to Atlas of Living Australia
- Raw data upon request
- ClimateWatch summary in Earthwatch Annual Report

**Indicative timeline for development of a ClimateWatch trail is 4 to 6 months.**

### **Contributions from trail coordinators/clients**

To support the development of the trails, you would assist in providing the following:

- A high-resolution map detailing the trail area, if available
- A list of the ClimateWatch indicator species which are present along each trail
- Background information for the trail webpage
- All appropriate logos, along with specifications for appropriate display of logos
- Signage and markers along the trail

### **CONTACT:**

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**Earthwatch is a not-for-profit organization. All fees are put back into our organisation to help provide free, long-term, accessible citizen science tools and resources for the whole community. We appreciate the support you give us!**

\* Educational, non-profit and community groups receive significantly reduced charges (\$4.5K). This cost does not include the additional of new species. However, travel and ongoing costs are significantly cut or waived.

<b>ClimateWatch Trail Deliverables 2019-2021</b>	<b>Year 1 2019/2020</b>	<b>Year 2 2020/2021</b>	<b>Ongoing</b>
<b>Site visits</b>	7,000		
<b>ClimateWatch trail materials</b> <ul style="list-style-type: none"> <li>• webpage</li> <li>• species field guides including ability to add 2 local species* which may not be on the program currently</li> <li>• recording sheet</li> <li>• communications toolkit</li> <li>• Earthwatch behaviour change toolkit to provide trail users</li> <li>• information for signage</li> </ul>	3,000		
<b>Training of staff</b> or community members in climate change impacts, ClimateWatch monitoring and species ID (workshop design and delivery)	800		
<b>Annual report</b> to trail partners	200	0	
<b>Technology maintenance</b> , hosting and support (webpage and app)	700	0	0
<b>Data curation and submission to ALA</b>	300	0	0
<b>ClimateWatch summary</b> in Earthwatch Annual Report	0	0	0
<b>TOTAL COST FOR LONGTERM, CLIMATEWATCH TRAIL:</b>	<b>\$12,000</b>		
<b>* TOTAL REDUCED COST FOR EDUCATIONAL / NOT-FOR-PROFIT:</b>	<b>\$4,500</b>		

#### Optional services

- Additional site visit where an Earthwatch staff member attends the trail site to assist with locating and mapping ClimateWatch species  
\$200.00/hour ex. GST
- Workshops to train staff or community members in ClimateWatch. A workshop would entail training by an Earthwatch staff member at the Client's chosen venue and demonstration at the trail location, up to 3 hours  
\$600.00 ex. GST
- New ClimateWatch species (upon approval by science advisory panel), tech support and data curation for one species  
\$625.00 ex. GST